

Figura Nova Foundation Annual Report 2021

Introduction:

The second year of the COVID Pandemic tested our resolve to adapt and find innovative ways to engage with our families, professions, and the world around us. On behalf of the foundation, we want to start by giving a BIG THANKS to all our partners, advisors, sponsors and especially to our SBP Test Case Participants, Mamma-care Specialists and Retailers. Your trust and support are an important driving force and inspiration behind this journey. Especially in these very demanding times.

In 2020 we closed the annual report by stating that FNF:

1. Met recruitment goals of 10 Test-Case Participants (TCP).
2. Successfully conducted interview and scanning sessions, which proved that our approach to customer journey experience, methods and techniques work.
3. Designed, produced and tested various SBP prototypes and materials.

However, our operations, TCP and manufacturing partners have been severely impacted by Covid19. This has had a negative ripple effect on our funding goals and over-all planning.

Milestones achieved in 2021:

1. In collaboration with manufacturing partners, continued to fine-tune our methods, techniques, test prototypes and materials despite challenging logistics, material(s) scarcity and a high increase in manufacturing prices.
2. Strengthened relations with Test-Case Participants (TCP), Mamma-care Specialist, and new technology partners.
3. Continued to strategise our funding activities, while dealing with the pandemic. (Our board will inform all stakeholders of the new status and our proposal for action.)

Raising funds to support SBP Project will remain one of the foundation's core activities in 2022, in addition to scaling-up board members, operational infrastructure and continued testing.

On behalf of the foundation, we thank all our stakeholders, donors, network and personal relations for their ongoing commitment and support.

Thank you for being Part of Our Story!

Victor Portes
Chairman

T: +31 (0) 6 249 76722E:
E: v.portes@figuranova.foundation www.figuranova.foundation
VEETEELTSTRAAT 120 1097XB AMSTERDAM THE
NETHERLANDS · CHAMBER OF COMMERCE REGISTRATION
No. 70112517 VAT/BTW No. 8581 47014B01